



**great
place**
lakes & dales

**CREATIVE
CONNECTIONS**
2018





WELCOME

Manon Keir

Great Place: Lakes and Dales
@GP_LakesDales



OPENING KEYNOTE PLACEMAKING

Pete Swift

Planit IE

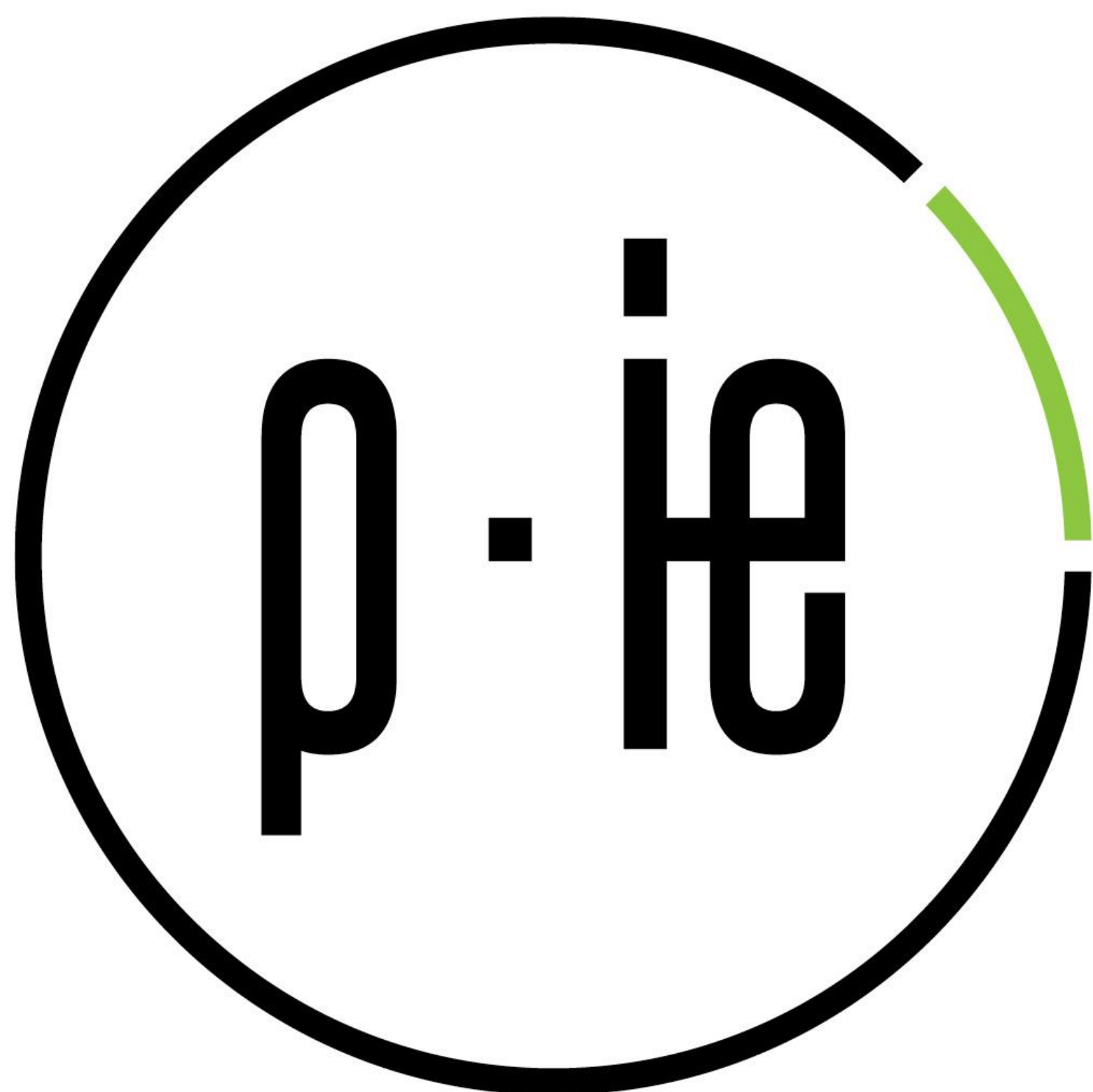
@peteswiftysan

Joe Hartley

oHoK Ltd

@Joe_Hartley











OH











CELEBRATE



The place

EMBRACE



The outsiders

CREATE



A symbiotic economy

RURALIST



The 'Ruralist' Index

CHAMPION



Breed your own champions

CELEBRATE

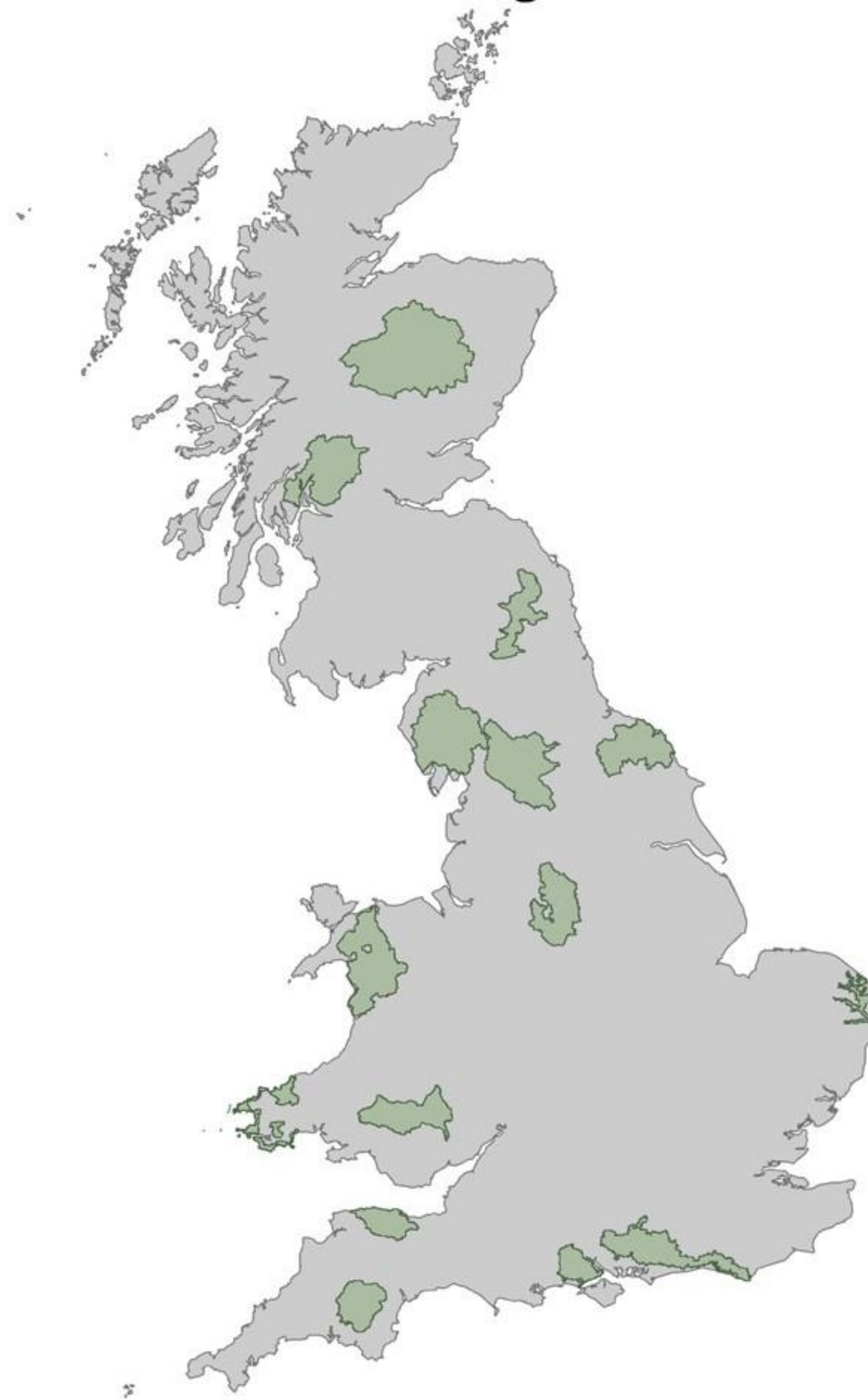


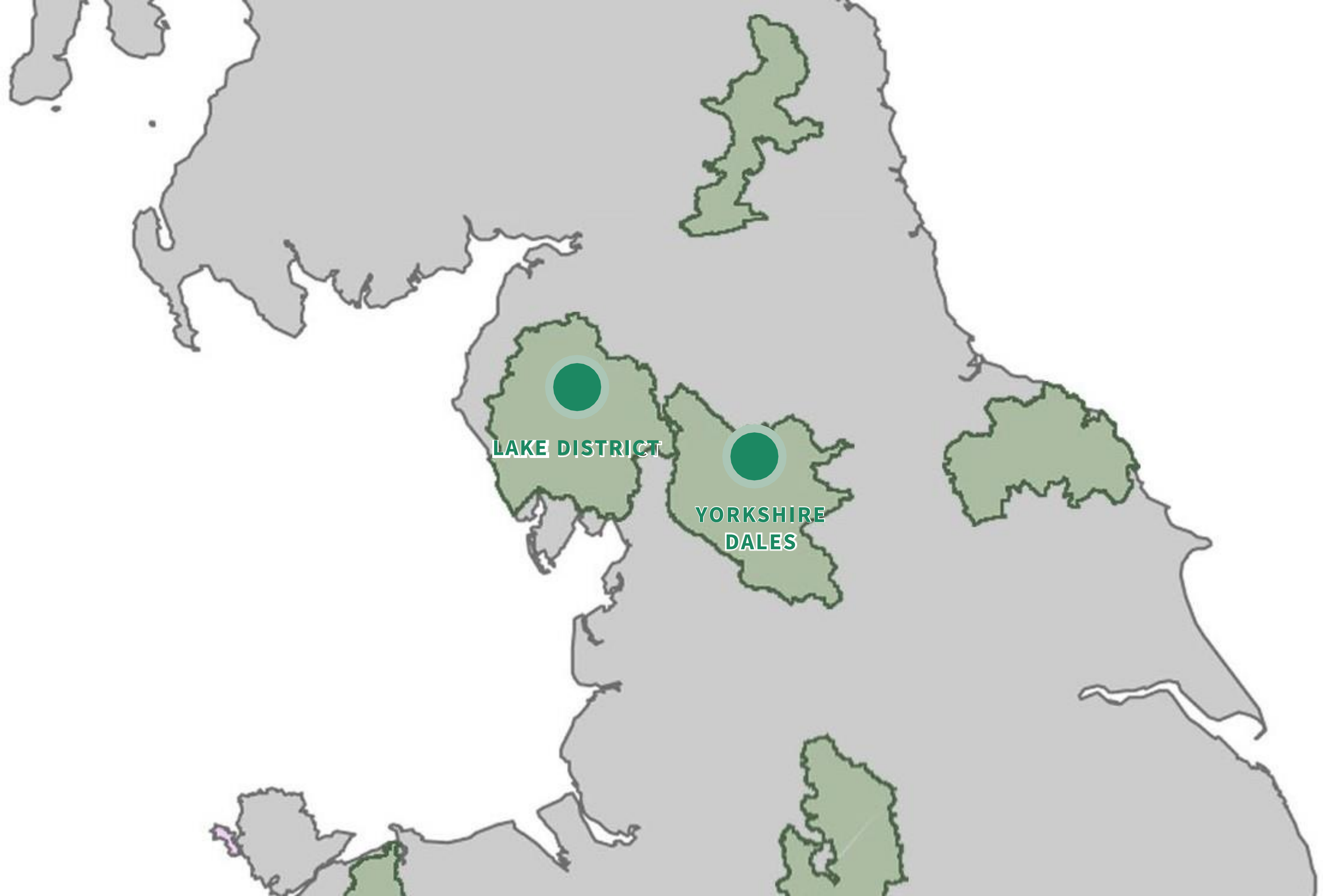
The place





The UK's National Parks

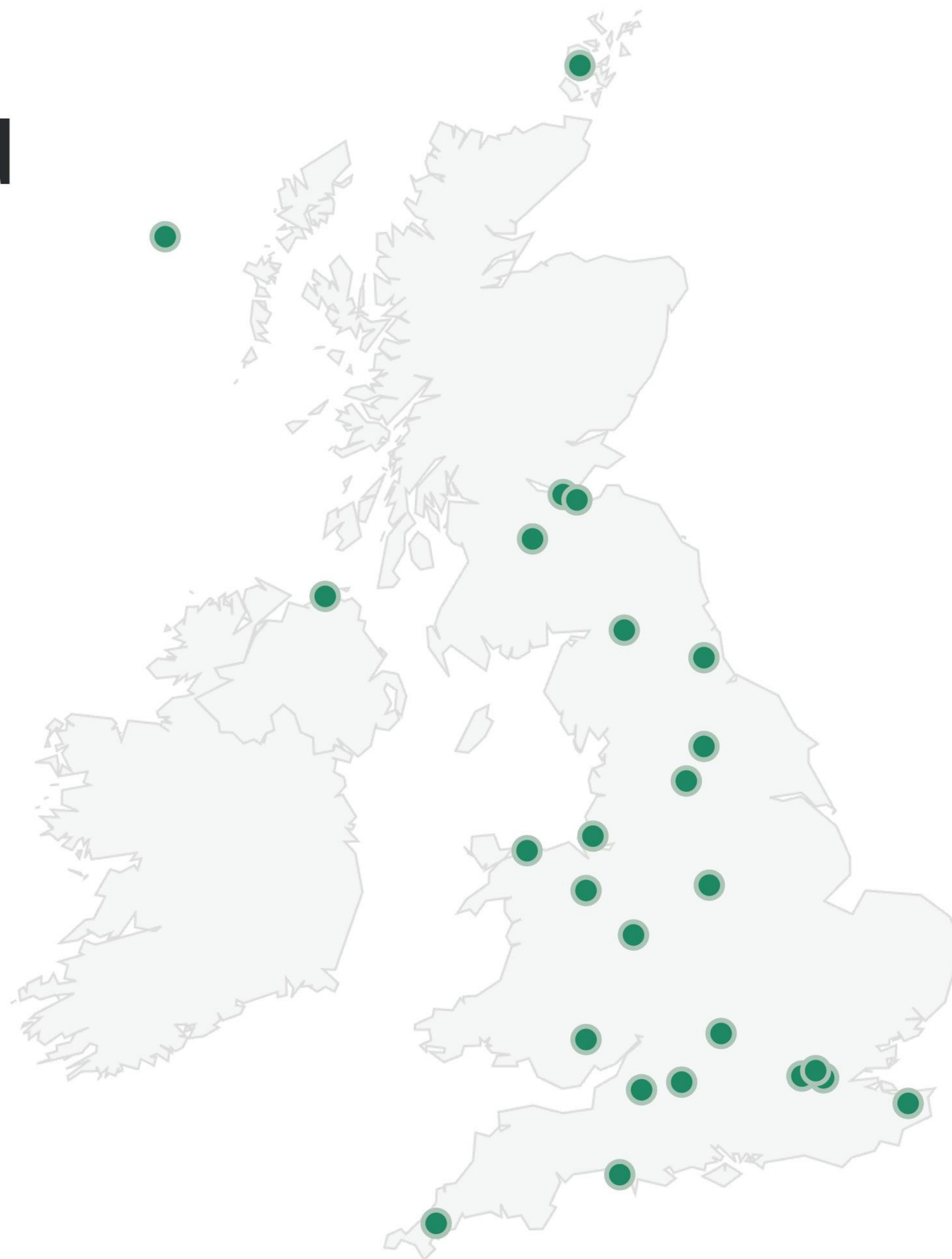




LAKE DISTRICT

YORKSHIRE
DALES

UNESCO World Heritage sites



Outstanding Universal Value









EMBRACE



The outsiders









CREATE



A symbiotic economy










RURALIST



The 'Ruralist' Index

THE 25 CITIES YOU'LL WANT TO CALL HOME

 SPECIAL REPORT

A photograph of a glass of beer on a table. The glass is a traditional beer mug with a handle, filled with a golden beer topped with a thick white head of foam. It sits on a wooden table covered with a blue and white checkered tablecloth. Several blue and white checkered napkins are scattered around the glass, some with silverware (forks and knives) placed on them. A small, circular, blue and white checkered coaster is also visible under the glass. The lighting is bright, casting shadows on the table.

3. SWITCH OFF IN THE SUN

4.
FIND
YOUR
HAPPY
SPOT



5. TAKE IT DOWN A NOTCH

QOL SURVEY

GLOBAL/TOP 25 CITIES

You want a city that's well run, delivers on life's essentials and is fun too? This is our ranking of the top 25 in the world.

Edited by *Megan Gibson*
Illustration *Shin Hyeekyung*

...are the future. That's not

That's why we assess how cities are doing in this annual survey (2018 is our 12th consecutive year). Not only do cities change but what we require from them shifts too. Some needs stay the same: how safe a city is, the amount of green space it provides and the cultural institutions on offer. But as the world evolves, our cities and towns need to follow suit.

What's your city doing to change? Is it reviving former industrial neighbourhoods for more housing stock and new cultural space? Expanding the airport or adding new routes to its train network? Is city hall ensuring long-time residents' needs are met when it comes to transport and access to amenities while putting on a welcoming face to outside businesses, newcomers and tourists?

It's a challenge but some cities are getting it right. Take, for instance, our winning city this year, which returned to

the top spot: Munich. Safe and efficient with plenty of green space and good restaurants, the German city is thriving and more cosmopolitan than ever. Not only is Munich drawing an increasing number of students (it's home to 18 universities) and entrepreneurs (its mobility, tech and IT sectors are booming), it's been managing an influx of refugees and their integration.

Other cities have climbed the ranking too: Lisbon's buoyed spirits continues to inspire while Paris, returning to the list after several years' absence, is approaching urbanism and renewal in fresh ways. Then there are the cities that have fallen down the list. Some simply because other cities have outshone them; others have perhaps rested on their laurels, not doing enough to embrace change when needed.

As cities expand, maintaining a great quality of life will be a challenge for even the most forward thinking. Those that will prosper will be open and secure, ambitious and practical, with an eye on the future and a respect for the past. — (M)



towards pets. We also made extra consideration for the cities that are boosting their connections to the outside world – and the ones that are lightning up.

Some metrics are subjective and put to rigorous debate. All the research has been done by MONOCLE's team of editors, correspondents and researchers using publicly available data and requests from city hall. All statistics are for 2017 unless otherwise stated.

ISSUE 115'S MUST-READ

**THE 25 TOWNS
YOU'LL WANT
TO CALL HOME**



SPECIAL REPORT



QOL SURVEY
TOP 20 TOWNS

Metropolis now

You want a town that's well run, delivers on life's essentials and is fun too? This is our ranking of the top 20 in the Yorkshire Dales and Lake District





WINNING TOWN

01

Hawkshead: *The best of everything*

Population: 519

Murders: 0

Unemployment rate: 1.1%

Public Parks: 3

Homes built in the past year: 25

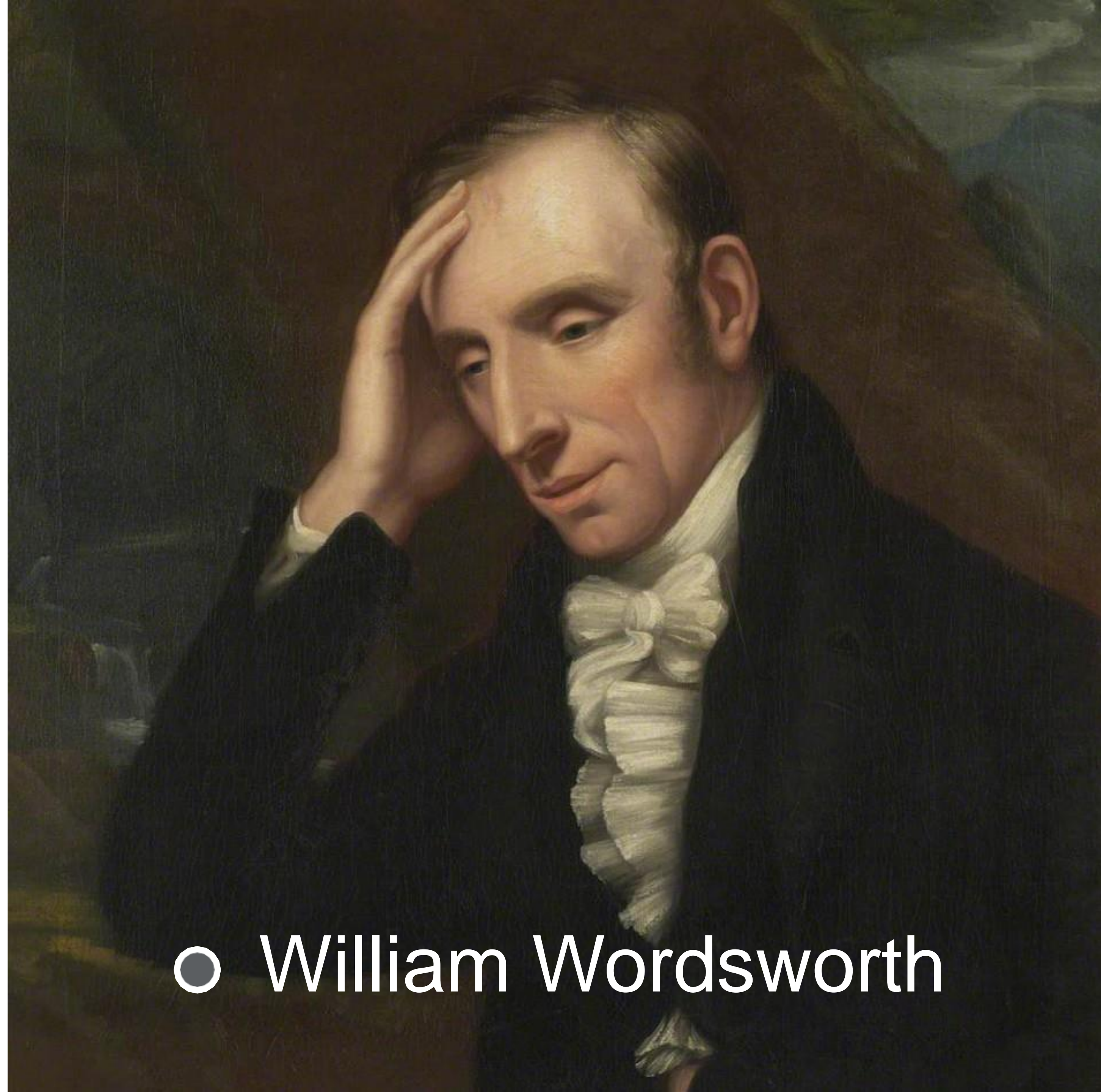
Culture: 4 pubs, 4 museums

Connections: Bus and taxi services.

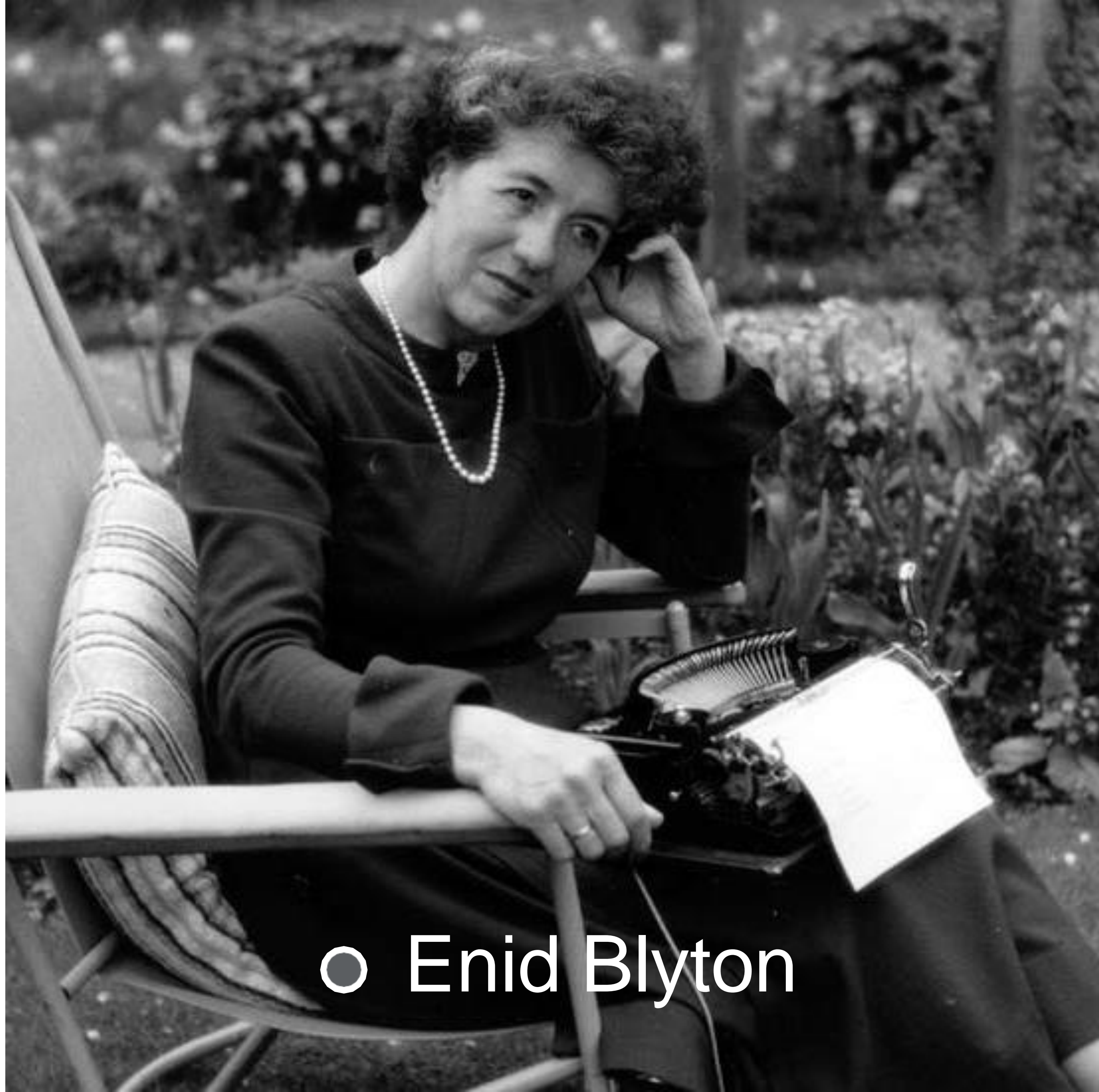
CHAMPION



Breed your own champions



○ William Wordsworth



○ Enid Blyton



○ Beatrix Potter











An aerial photograph of a rural landscape featuring green fields, a winding road, and a line of trees. A central area is highlighted in a semi-transparent green, indicating a proposed development site. Within this highlighted area, several white building footprints and road layouts are visible, suggesting a planned residential or commercial development. The surrounding landscape includes patches of trees and open fields.

The Standish Project

THE GATEHOUSE

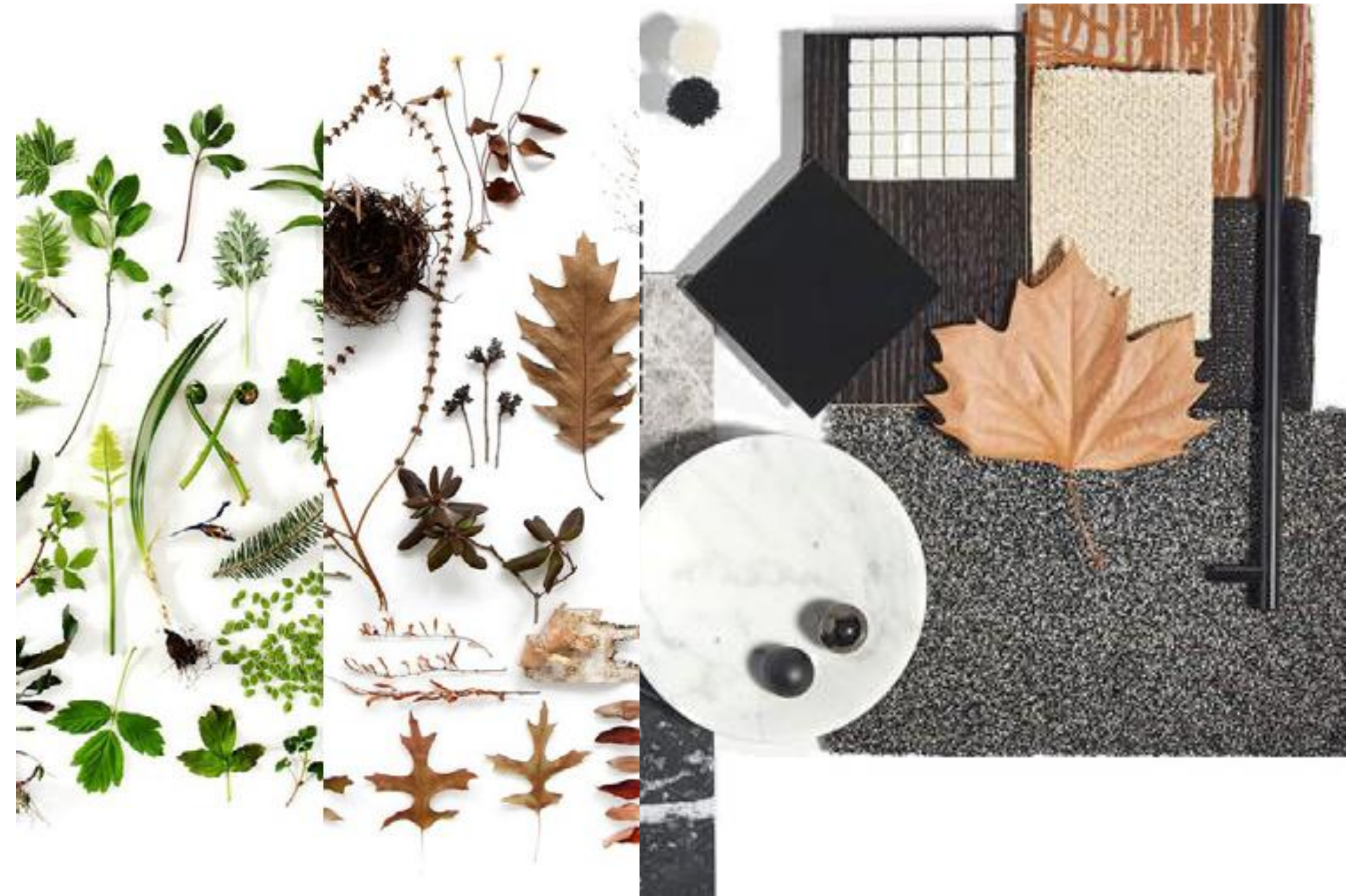
the brief





THE LANDSCAPE ARCHITECT

“It’s a year now that I have been here, seeing and feeling the shift of the four seasons, the perceptions of my work and life changing with them. Nature has taught me patience and respect. The trees and plants are both my inspiration and my tools - they surprise me, make me laugh with their quirkiness and challenge me with their stubbornness. Insects and animals audaciously enter the studio demanding to know what we are doing here. The landscape has become my home, the studio my shelter...”



THE GARDENER

“My favourite time of day is the early morning - I sit on the terrace with a cup of coffee and plan all I need to do, while the light slowly fills the dark shadows and I scan the garden for the changes a new day brings. But it is the shed that is MY space - with my tools, my plans, my peace. It's not all me, to be honest. The apprentices help me out with the maintenance and workshops, and it's a very rewarding team effort. We held one of our greenhouse workshops with the kids that live around here a few weeks back and gave them some planters to take home. They just go crazy for gardening - bright and early the other morning a girl came running down the road, planter in hand, to show me her bean had sprouted. But you know, the adults get equally excited. We talk to them every season, helping them grow their young gardens...”



THE VISITOR

“I have been living in this area for ages and love every bit of it. These days when I walk around and observe the changes, I’m happy with what I see. I sometimes meet the newcomers here in the coffee shop, I say hello and we chat a bit - where else would we get a chance? I come here about once or twice a week. It’s calm and bright, and if someone from the studio is outside, I like to watch what they’re doing. Sometimes I meet my husband here on his way home from work or just come in for a breather with the little one. I look forward to Friday and the talk from the local historian. I would like this place to become like a community centre for the area, we need that type of thing..”



THE HONOURARY GUEST

“They still call me the honorary guest, although I’ve already been here a few times. I certainly don’t mind, but I am feeling more and more as though I know this place. I try to catch a moment for myself when visiting, take a walk and see what’s changed since I was last here. This time they invited me to hold a lecture for the landscape architects and they have in turn invited their friends and a few colleagues. I got to know this bunch a bit, as we have been working together for a while now and am happy to recognise how this place has had an influence on them. It is a special part of the country, if you don’t mind me saying. And the Gatehouse fits right in...”



THE COLLEAGUE

“This is my first time down from Manchester. It was my turn as we are creating a large scale model for a project and the lab can accommodate that. We have been busy during the day, but I also got a chance to get into the everyday schedules of this place. I sleep in the Gatehouse and have been waking up to sound of bird song, as if to tempt me outside into the still morning air to join in their celebration of another beautiful morning. It is the height of the season and there’s more to do than there are hours in the day - we have been working in and around the garden until dark, finishing with dinner outside and gazing up at the stars. All this fresh air knocks me out as soon as I hit the pillow, but I wake up full of energy, excited for what the new day will bring..”



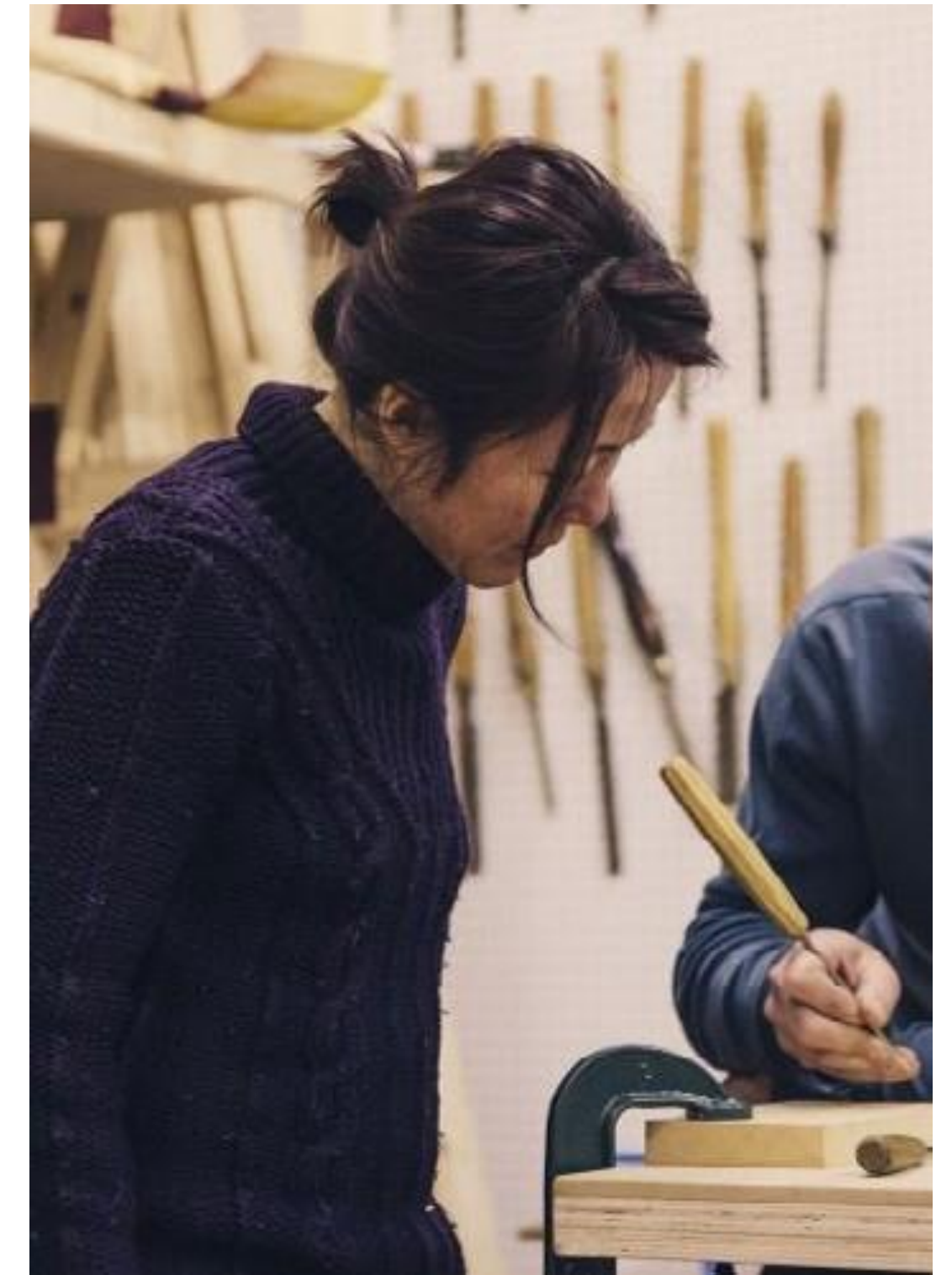
THE CLIENT

“We have been working together for years and they have been trying to get me down here for a while now. Well, here I am and I am delighted, it’s been a great day. They gave me a tour of the building, explaining the concept behind it, it’s simplicity and efficiency. We went to the vegetable garden, then to the flower beds and hedges, as well as the arboretum up there. As landscape architects, it’s amazing you have all of this on the palm of your hands - your showroom is just outside the window. Well, enough of work, off to try the wine! ”



WINTER

“Seems like everything has come to a stand still. It is so peaceful here, the snow softly covering the land, bringing out its contours in all their beauty. The roads are quiet, the visitors few. Tonight a bunch of us are gathering around the fire, roasting chestnuts and telling stories. What a lovely way to finish the busy week...”



SPRING

“Everything is blossoming. The vibrant greens, the whites, the golden yellows. The smell of the cherry trees and turned soil. Trees are again emerging as their real selves, the bees are waking up, children’s laughter coming louder from afar. Our workshop is buzzing, we are getting everything ready, all the time going in and out, running about with a spring to our step...”



SUMMER

“The garden is blooming. The vegetables are at their finest, the fruit at its ripest. Each morning we race to pick the sweetest strawberry, forgetting about the mud and having to leave our shoes outside the doors. We sit inside with the glass walls wide open, the warm air coming in and with it - the chatter of the coffee shop. Every now and then a snippet of a conversation is revealed, bringing us a secret we can barely keep..”



AUTUMN

“I arrived early this morning. We were looking at the stars while drinking tea on the terrace, it was 7 degrees at 6 o’clock. A lot of leaves have fallen again and they need to be gathered. Birds are still singing. We are not feeding them yet – the days are very warm so there are plenty of insects still around. We’re picking the grapes today. Everything is ready and we’re having a big celebratory dinner in the evening - so excited everyone’s coming..”



CELEBRATE



The place

EMBRACE



The outsiders

CREATE



A symbiotic economy

RURALIST

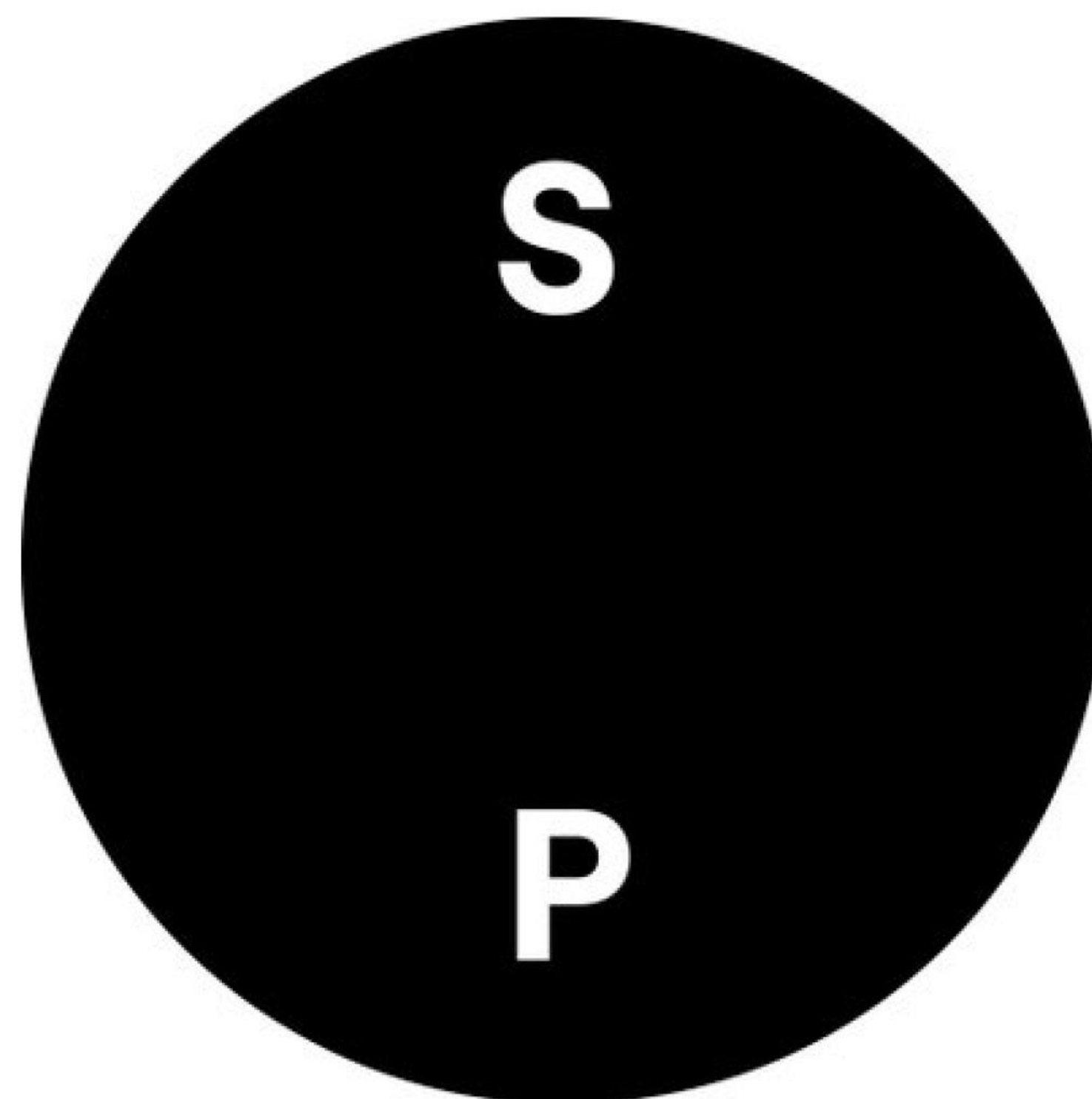
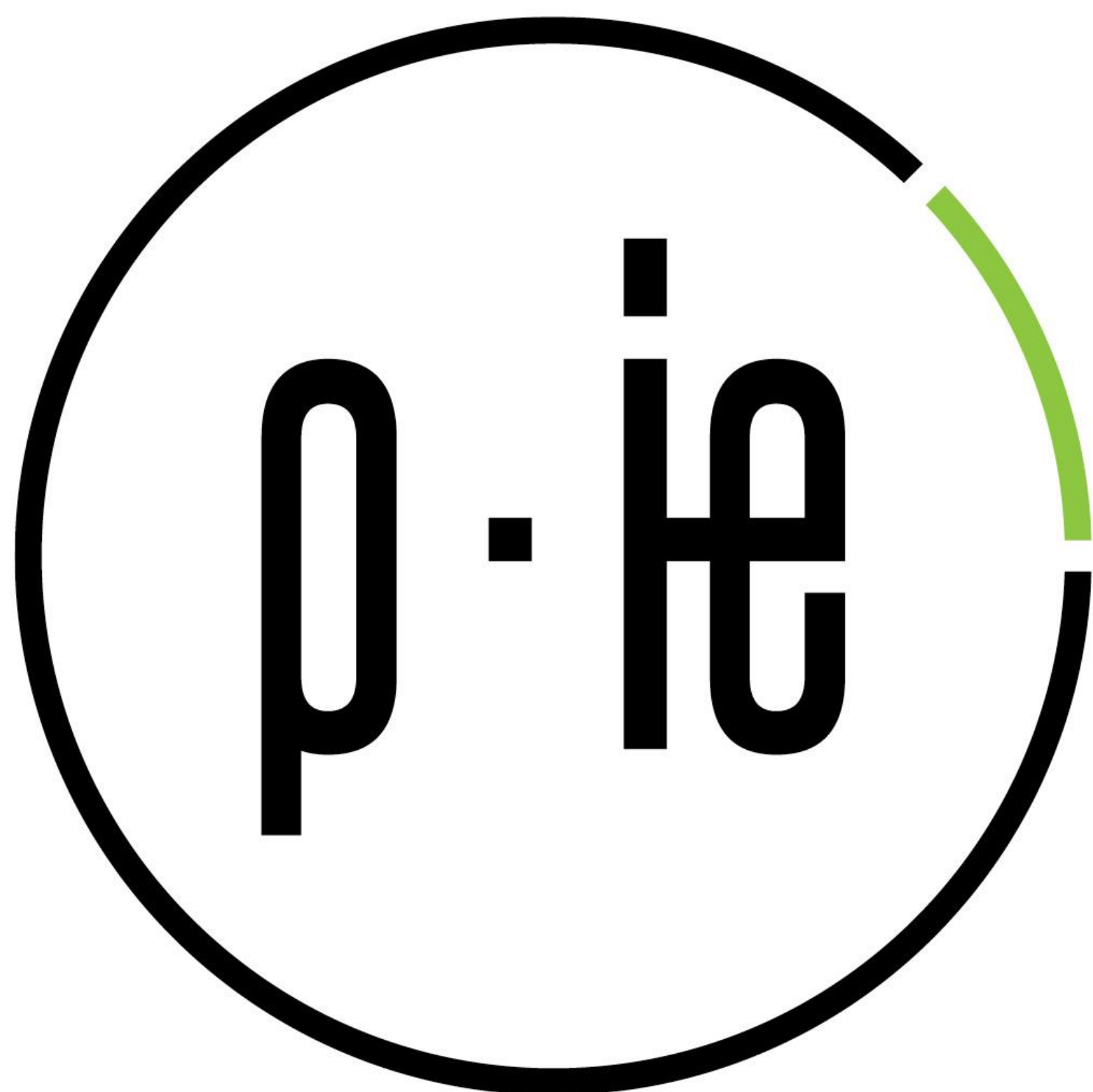


The 'Ruralist' Index

CHAMPION



Breed your own champions



PLACEMAKING PANEL



Louise Francis
FrancisKnight

@artbirds



Pete Swift
Planit IE

@peteswiftysan



Joe Hartley
oHoK Ltd

@Joe_Hartley



Nathan Cornish
Urban Splash

@urban_splash



Eddy Fox
Manchester Met Uni



Andrew Palmer
Creative Tourist

@creativetourist



Chair

Wayne Hemingway
HemingwayDesign

@HemingwayDesign





LAUNCH OF RIBA AWARD

Richard Dowson

RAEC Ltd

@GP_LakesDales



Nathan Cornish

Urban Splash

@urban_splash

WHAT IS A RIBA COMPETITION?

“Well run design competitions are behind many of the best, most cherished buildings we have. They often stimulate new thinking and consistently bring out the best in architects and designers.”

Sunand Prasad – Architect & Past RIBA President

WHAT IS OUR ASPIRATION?

- strong perception of lack of affordable housing
- young people may move away but to move back many need to start their own business.
- those moving to rural areas are more likely to set up businesses.

GPLD Research Findings

HOW WILL THE COMPETITION ADDRESS THE AREA'S NEEDS?

Generating solutions that will be:

- affordable;
- flexible enough to accommodate residential and work needs;
- high quality design; and,
- sympathetic to the surrounding rural area.

THE COMPETITION PROCESS

- Who?
- When?
- Where?
- How?

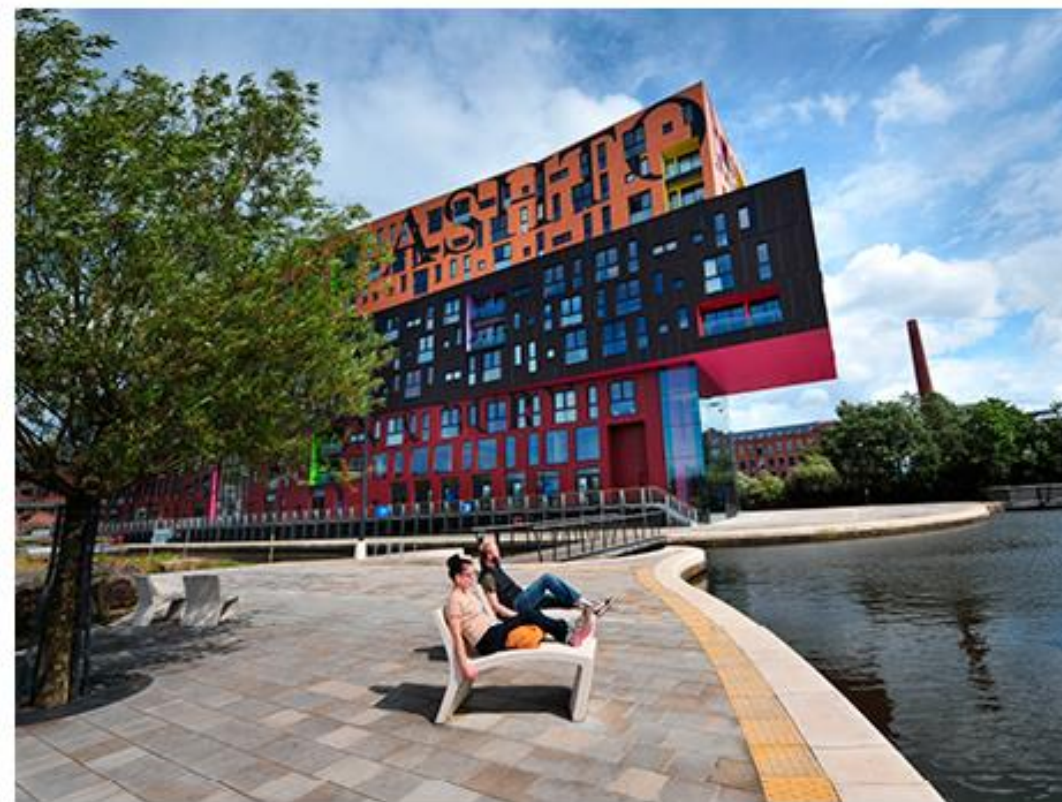
<http://www.ribacompetitions.com/gpld/>

Nathan Cornish

Urban Splash Group Board Director

“A market leading urban regeneration developer”

- 25 years of operation
- Have developed over £1bn GDV in regeneration schemes
- Over 4,000 new homes
- Over 2,000,000 sq ft of new commercial space
- Over 60 projects
- From Plymouth to North Shields
- Created 1,000's of new jobs



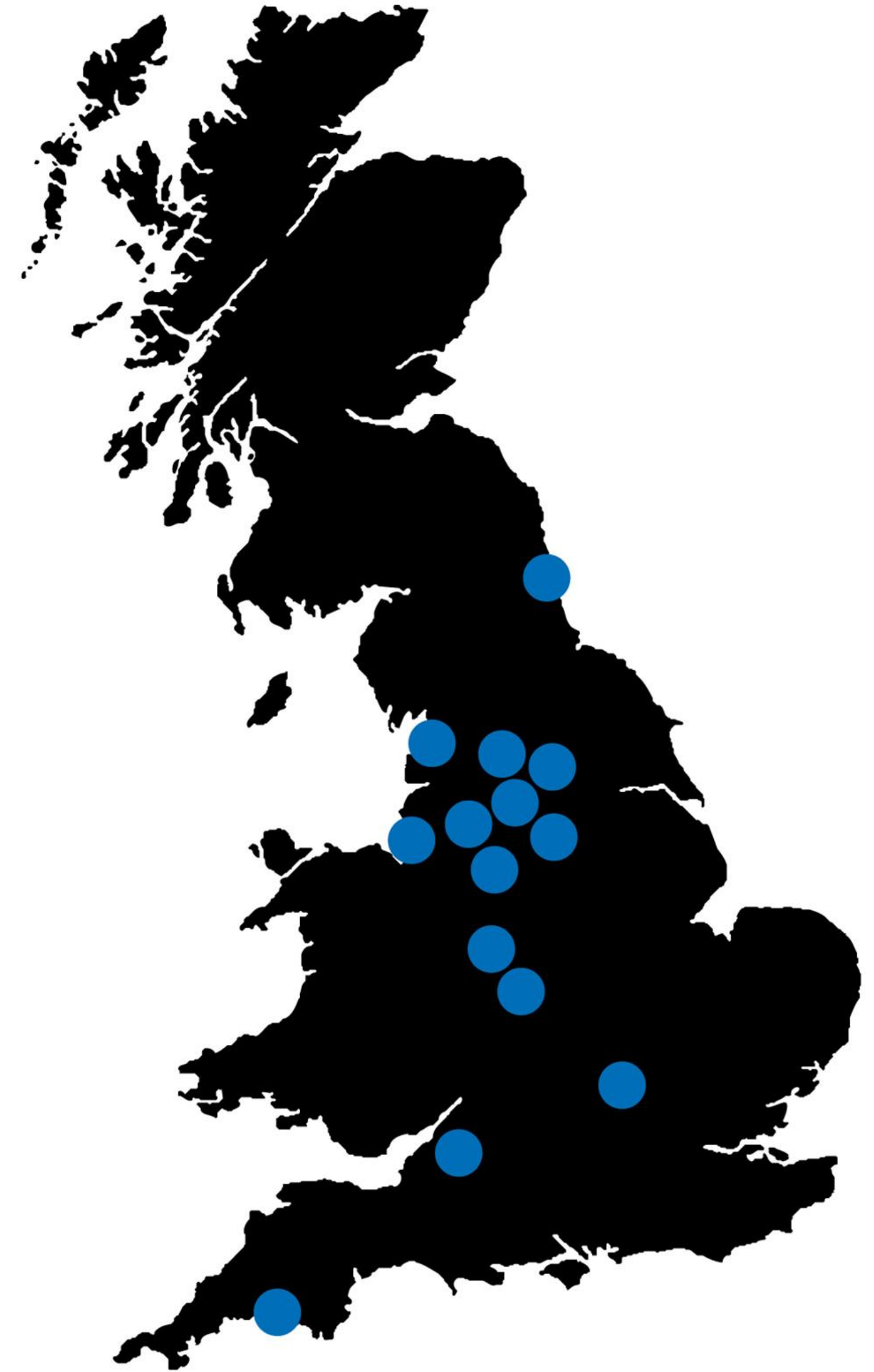
Urban Splash

History

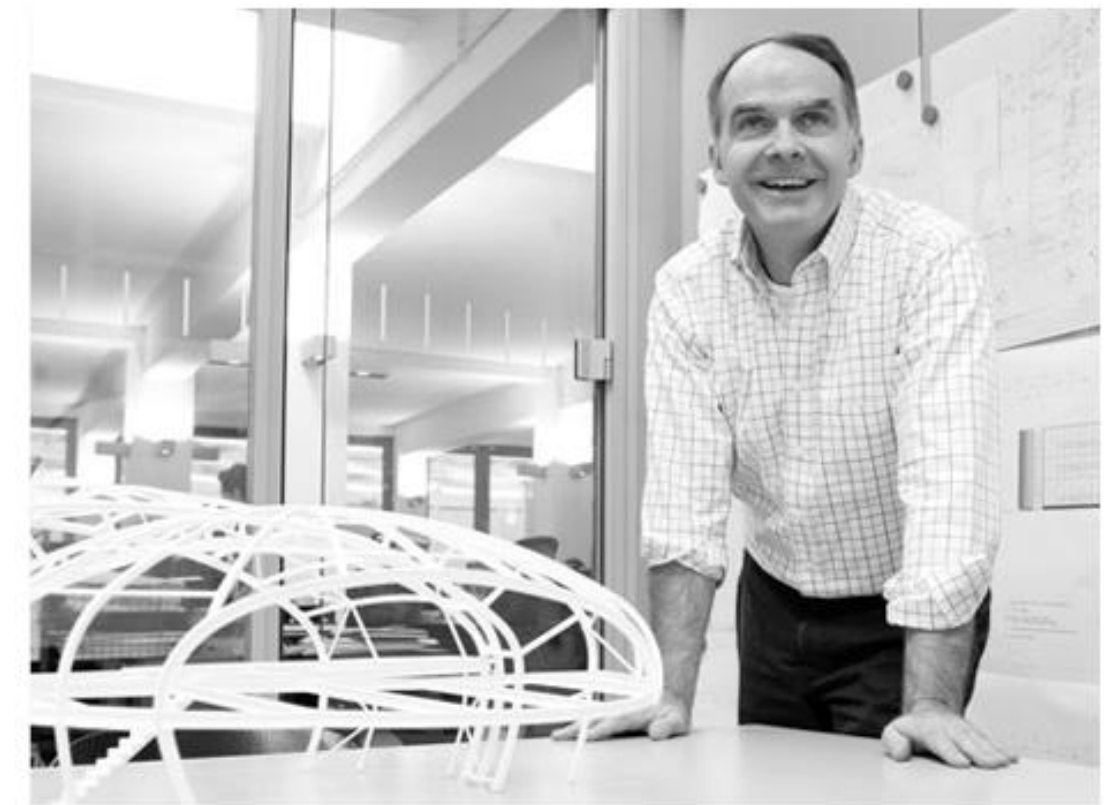
Urban Splash has developed over £1 billion worth of projects, and won -

– Over 400 awards

Many of which have come from design competitions



Working with great designers



Design competitions

What are they?

Design competitions

They can range from the limited & invited to the open RIBA

Design competitions

Why bother?

Design competitions

Do they produce the goods?

First major competition was in Manchester

RIBA open competition chaired by Richard Rogers

Winner - Timber Wharf, Glenn Howells

...and we rubbed
shoulders with
architecture's elite

1999

Huddled in the House
of Lords, we engaged
some of the greatest
minds in the architectural
world to design our latest
building. Timber Wharf
in Manchester would
be our first attempt at
tackling a brand new
approach to housing.







Timber Wharf Manchester



New Islington Manchester

A number of design
competitions



New Islington Manchester

The grand plan

Change one of the worst
places in Manchester
into one of the best...



Islington Square

Architects
FAT



Guest Street

Architects
DeMetz



Design competitions

House – brief: to produce a new form of housing

Invited competition – Glenn Howells, shedkm, Riches Hawley
Mikhail, Union North

Winner – shedkm

House — our big idea

2016

Introducing House. Homes for the 21st Century. We officially launched the first phase of House — a new concept which offers customers bespoke, architect-designed homes.

UK house builders

Much of a muchness

Industry has stagnated

Poor quality design

Poor specification

Poor space standards

Cellular layout

No choice



Pod delivery

Low loader



Pod delivery

Ground floor



Pod delivery

First floor



Pod delivery

Second floor



Pod delivery

Zip up



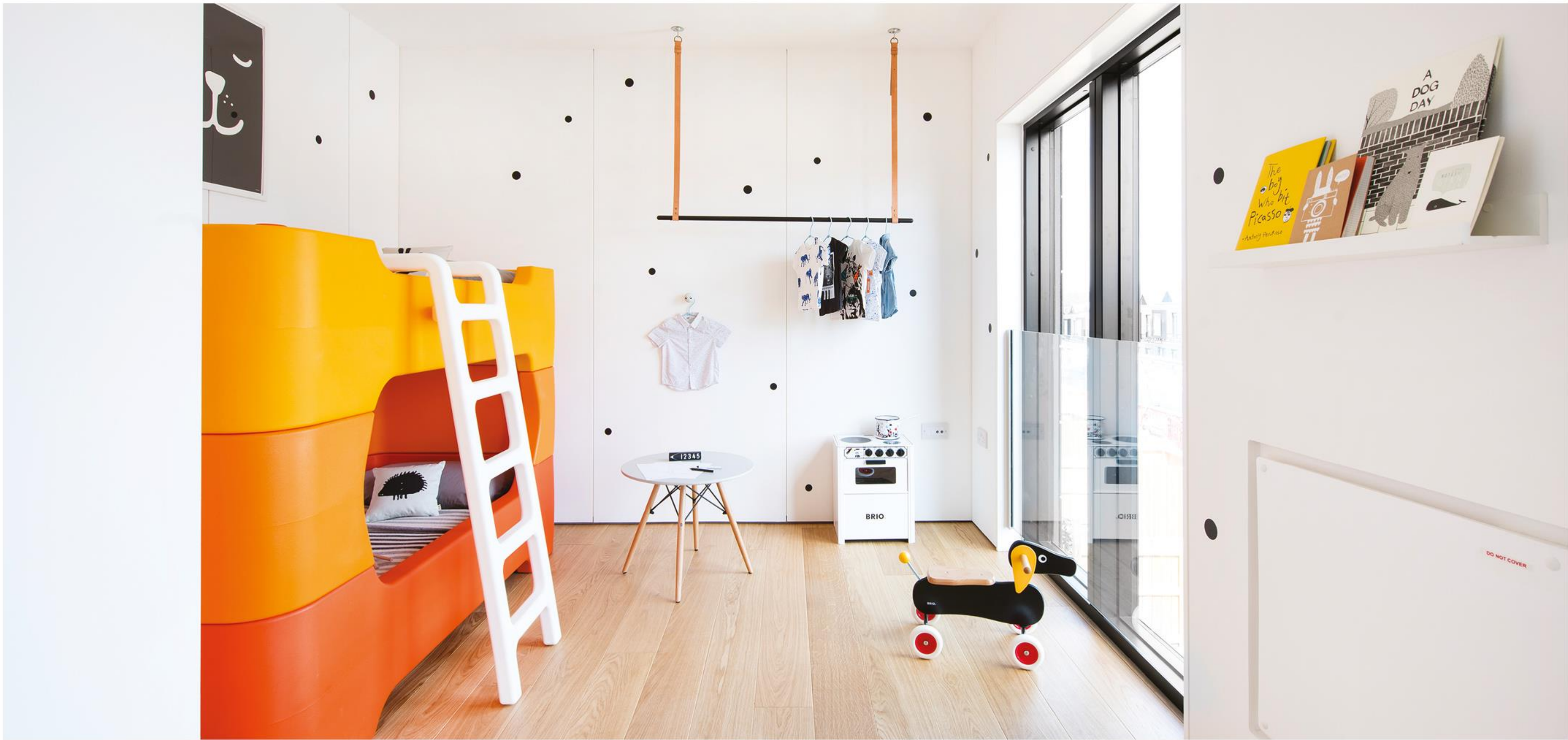
Town House

New Islington

Manchester













Design competitions

Most recent competition was also in Stubbs Mill, Manchester

Invited competition – Maurice Shapero, Six-two, Roger Stephenson, shedkm

Winner – Six-Two (the only one we hadn't worked with!)

Stubbs Manchester









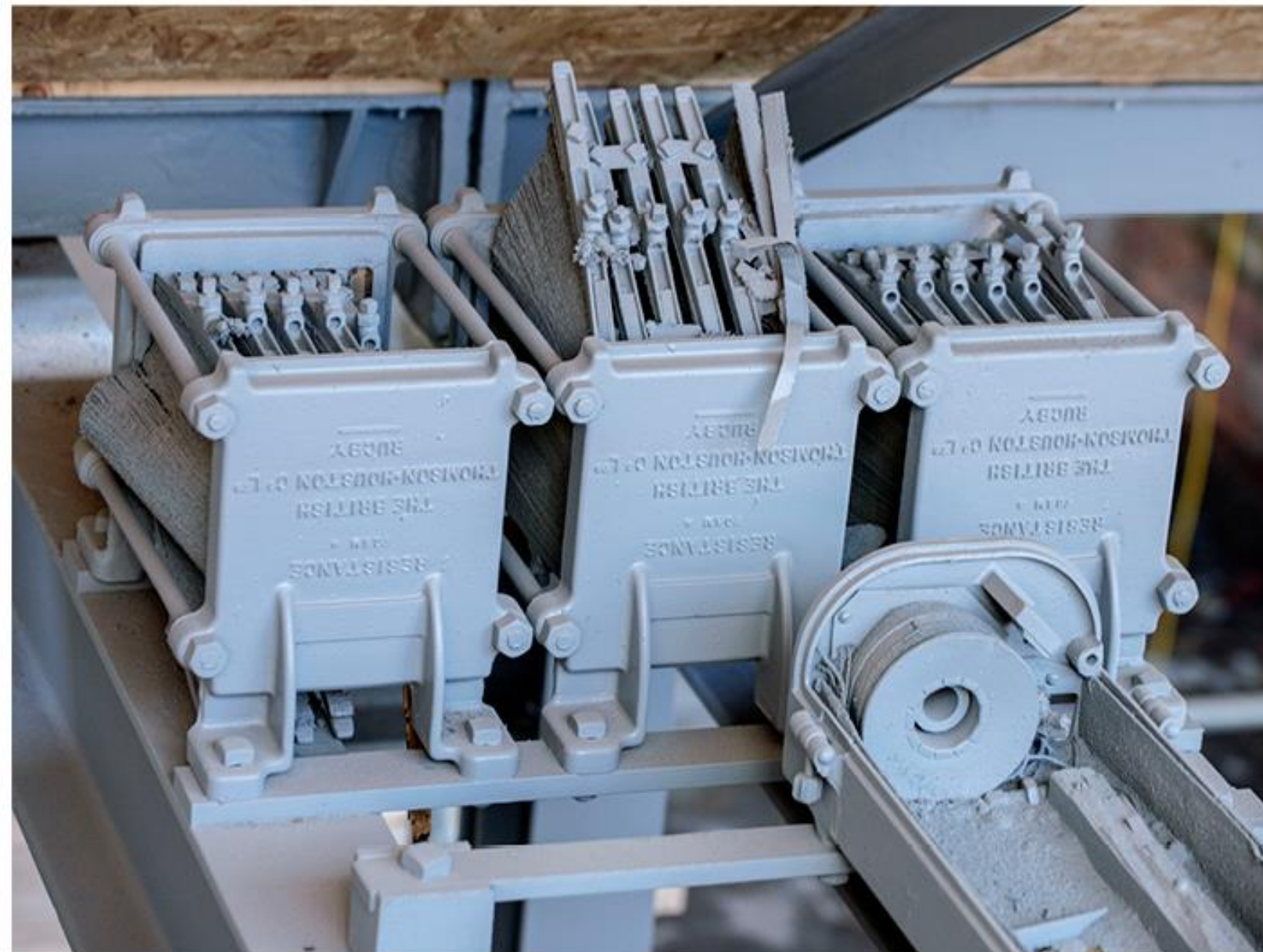








Stubbs Manchester



Stubbs Manchester



Awards

To date, Urban Splash has won over **400** awards for architecture, regeneration, marketing and enterprise – including over **40** RIBA Awards.

These awards cross the spectrum from Small Projects to the Stirling Prize Shortlist and cover refurbishment and new-build on residential, leisure and commercial schemes. Special awards acknowledge the company's commitment to sustainability, housing and conservation.

urbansplash



POETRY READING

Hannah Hodgson

@SpooniePoet

CREATIVE ECONOMY PANEL



Wayne Hemingway
HemingwayDesign

@HemingwayDesign



Lauren Zawadzki
Deco Publique

@DecoPublique



Elena Gifford
Deco Publique

@DecoPublique

Placemaking Programme

Wayne Hemingway

Lauren Zawadzki

Elena Gifford

HEMINGWAYDESIGN

www.hemingwaydesign.co.uk

**DECO
PUBLIQUE**

www.decopublique.co.uk

Context



HEMINGWAYDESIGN

DECO
PUBLIQUE

CO-DESIGNING A PLACEMAKING PROGRAMME



- Understanding the funded programme and the core Great Place Lakes & Dales aims
- Research
- Focus group presentations and workshops
- Peer Steering Group

PURPOSE

- Support quality cultural experiences for children and young people
- Support existing and new creative industry businesses to realise their own ambitions
- Enhance health & wellbeing through cultural participation
- Support and grow the visitor economy
- Positively changes perceptions, especially for younger people, of this predominantly rural region
- Improve skills in young people through cultural participation

A CO-DESIGN APPROACH TO A

PLACEMAKING PROGRAMME - Your Pledges



GREAT PLACE LAKES AND DALES PLACEMAKING PROGRAMME

What’s the best secret in the Lakes & Dales?	What cultural experience has most impressed you?	If you had £50k to spend on this cultural programme, what would you spend it on?
Your Pledge...	Who would you introduce us to, person or organisation, who would make the biggest impact on this programme?	What are we missing? Tell us your ideas...