

GPLD Ethos

Great Place: Lakes and Dales aims to use arts, heritage and culture to increase the number of 16-34 choosing to live and work in Craven and South Lakeland.

Living and working in these areas immerses you in the beauty and tranquillity of protected landscapes and communities filled with a unique heritage.

With this in mind we have sustainability, diversity and equality at the heart of every decision we make including...

... buying from and supporting local businesses whenever possible

...choosing to reduce, recycle and reuse materials wherever we can and support eco-friendly alternatives

...considering the environmental impact of our actions with the aim to reduce pollution and our carbon footprint

...welcoming people from diverse backgrounds with different life experiences and points of view into every conversation

...considering the contributions of all those who identify with a protected characteristic such as age; disability; sexual orientation and identity including LGBTQIA+; race including ethnic or national origins and religion or non/belief

...thinking ahead to the next generation by providing/supporting mentoring and skills development opportunities for younger residents whenever possible

...working with and respecting the local heritage and cultures for what they can bring to innovation

