

PLAY work STAY

27 - 29 SEPTEMBER 2019



PLAY WORK STAY

FRIDAY SCHEDULE

Welcome to the Great Place Lakes and Dales, Play Work Stay event. You have been selected from a pool of applicants to attend this event so prize your place!

The event is a mixture of inspirational workshops, talks and conversations that we hope will take you to the next level with your creative ideas and careers.

We want you to have fun and learn lots!

1pm Arrival & registration

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2pm Welcome, overview & introductions

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3pm Book onto workshops

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4pm Short Stories

Balancing Act: Developing a programme for arts festivals with Alex Zawadzki

I Will Survive: How to build a creative enterprise and stay sane in the process with Sita Brand

Coast to Culture: An exploration of a creative journey criss crossing the coastal North with Ian Read

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6pm Evening meal

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8pm Music & games in the social space / Free time

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PLAY WORK STAY

SATURDAY SCHEDULE

7am	Pilates with Ebru Evrim
8am	Breakfast
9am	Learning review and overview of the day
10am	Workshops <ul style="list-style-type: none">- Using art to tell a story. Curating visual art: Alex Zawadzki- Ideas change things: Danny Bulmer- Advice for going freelance: Kristyna Baczynski- Pitch Perfect: Dana Segal- Into the wilderness: Nature House
11.15	Break
11.45	Workshops - continued
1pm	Lunch
2pm	Workshops <ul style="list-style-type: none">- Marketing to build your profile & business: Susan Briggs- Many hands make great work: Anthony Briggs- Sliding into your customers' feed: Michelle Cowan- Into the wilderness: Nature House
3pm	Break
4pm	Short Stories <ul style="list-style-type: none">- Being a creative entrepreneur: Patrick Towell- The privilege of a lifetime is being who you are: Sarah Smizz- Making your passion work for you: Anthony Briggs
6pm	Evening meal
7pm	Firepit learning - The art of storytelling with Rob Young
8pm	Music & games in the social space / Free time

PLAY WORK STAY SUNDAY SCHEDULE

7am	Pilates with Ebru Evrim
8am	Breakfast
9am	Learning review
10am	Break
11am	Creativity at Play led by Ginny Scholey
11.15	Group Exercise - Creative challenge & collaboration
1pm	Lunch
2pm	Group presentations
3pm	Closing reflections & pledges



SPEAKERS AND FACILITATORS



Kristyna Baczynski

Illustrator, Writer, Cartoonist

Kristyna creates her own comics, zines & prints as well as for commercial illustration and design projects for a range of clients including Twitter, Etsy and Arté.

@kbaczynski



Sita Brand

Director, Settle Stories

Sita Brand is a storyteller, writer, producer, educator and mindfulness teacher. Sita founded Settle Stories to use the power of story to change lives.

@SitaBrand



Anthony Briggs

Co-Artistic Director & CEO, LUDUS Dance

A multi-disciplinary performance maker, producer and facilitator. Working with different artistic collaborators through *briggssyproduces*.

@briggssyproduces



Susan Briggs

Tourism & Network Specialist

Susan has helped over 8000 individuals and small businesses to develop and thrive in tourism, arts, craft, food and drink.

@Dales_Tourism



Danny Bulmer

Creative & Brand Consultant

Danny is a designer, social innovator and food start-up business owner, his creative output has been multi-disciplinary but always wrapped around creating memorable experiences with a positive impact.

thecurebritishcraftsnacking



Michelle Cowan

Justo Software Ltd

Business Growth Consultant and Co-Founder of Justo Software. She has launched 'My Smart App' which creates, schedules & posts social media content for businesses.

@micowan



Ebru Evrum

Yoga & Pilates Teacher

A qualified Ashtanga Vinyasa, Hatha Yoga and Pilates teacher. She is opening her own yoga and comprehensive Pilates studio in Skipton at the end of September.

ebvuevrin.yoga.pilates



Sarah De Nurtcheylo

Nature House

Sarah provides a unique blend of Creative Resource & Development Consultancy services to nature, education, culture and history based organisations.

naturehousework



Ian Read

Head of Participation & Learning, Lakeland Arts

Lakeland Arts manages Abbot Hall Art Gallery, Blackwell, The Arts & Crafts House and Museum of Lakeland Life and Industry.

@lakelandarts



Ginny Scholey

Arts Consultant

Ginny has been leading and delivering programmes of work in the heritage, education and cultural sectors for the past 20 years. She has set up her own green space plant business.

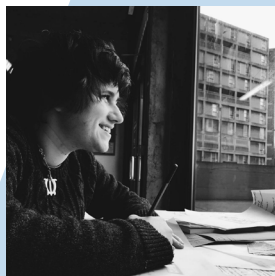


Dana Segal

MC Consulting

Dana Sagal is a Senior Partner Consultant specialising in fundraising. Having started her career in the arts & cultural sector, she now works with charities and not-for-profits across the UK, Europe and Africa.

@danaksagal



Sarah Smizz

Artist & Radiographer

Smizz is an artist, illustrative-mapper, recently qualified radiotherapist. Her work uses socially engaged art methods to establish authentic connections and make information understandable.

@smizz

**Patrick Towell**

*Golant Media Ventures &
Audience Agency*

Innovation Director at Audience Agency and Director of Golant Media, Patrick started off as a runner making the tea in postproduction.

Currently a creative, commercial and policy advisor.

@patricktowell

**Rob Young**

Writer, Artist & Producer

An award-winning writer, Rob has been commissioned to write original feature screenplays & scripts for BBC Films, Working Title & Filmfour, Radio 4, Aardman, Baby Cow, Sony, Carlton, Endemol, Ruby Films and Touchpaper TV.

@ROBYOUNG

**Alex Zawadzki**

Creative Producer

Alex Zawadzki is a creative producer 'making stuff happen'. She is a Director of Prism Contemporary in Blackburn and has worked on projects such as: The National Festival of Making, Vintage by the Sea and The British Textiles Biennial.

@DecoPublique