

WATCH THIS SPACE: CALL-OUT

Updated 18th January 2021

January 2021

BACKGROUND

Great Place: Lakes and Dales (GPLD) is a partnership programme working to help increase the number of 16 – 34 year olds choosing to live and work in Craven and South Lakeland by using arts, heritage and culture to influence long-term social, economic and environmental changes. Collaborations between creative producers, local authorities, businesses, education providers, cultural organisations, marketing professionals, decision-makers and other influencers mean that we can test and try-out new ways of working, create innovative resources, inspire exciting conversations and deliver unique events, all to show that this is where you can #LiveMoreDoMore.

To learn more about the GPLD programme, to get involved and sign-up to our newsletter visit www.lakesanddales.org

Watch This Space is a GPLD pilot project to help you experiment and test different spaces and what cultural and creative things you can make happen in them.

Our research shows that ‘space’ is a problem, in lots of different ways. People are struggling to find space to rehearse, exhibit, perform, collaborate, work or just be. On the flip side, one of the things the Lakes and Dales has an abundance of is space! Space to breathe, space to explore, space to think!

In autumn 2019 we asked the question, “how do we marry the space that we **need** with the space that we **have**?”.

To start to answer that question, we looked at ‘space’ differently and pushed the capabilities of what is available, to creatively problem solve, to change our thinking and our vision.

Creatives from across the Lakes and Dales joined us to try out using unusual and underused spaces for diverse creative activity during our first Watch This Space weekends in October/November 2019. This was the start of some amazing new collaborations and has led to some wonderful new creative projects.



Now, we’re bringing it back and asking you to get involved with trying out even more quirky and unique spaces to reimagine how they can be used in new creative ways!

YOU'RE GIVEN A SPACE FOR 48 HOURS. WHAT WILL YOU DO WITH IT?

This time we've found two spaces that will be available for you to use for 48 hours.

1. **Rural barn, Stainforth** - **Dates TBC subject to government restrictions**
A large space with a 16m x 9m floor space and 8m high roof at the apex.
2. **High St Cafe/Restaurant, Kendal** - **Dates TBC subject to government restrictions**
A large glass-fronted building on a busy street in a town centre.

So what will you do in your space?

Is there something you are desperate to try but simply don't have the space? Would you create rehearsal or performance space for your band? Would you create a shared studio or co-working office? Would you exhibit your work? Would you run a workshop or another public engagement activity? What do you want to do that there currently isn't the space for?

We are open to your wildest and out of the box ideas but it must adhere to the following points:

- **Have culture and creativity at the core.** How you interpret this is up to you but you need to be able to explain and justify your interpretation.
- **Not duplicate something that is already available nearby.** For example being a pop-up cafe in the cafe space.
- **Be possible to set-up, deliver and dismantle within 48 hours.** We have chosen this timeframe to make the opportunity accessible - you could take two days off work to try something out and experiment with a business idea. You can 'borrow' items such as furniture and equipment for 48 hours without incurring huge costs.
- **Cost under £500 to deliver.** This budget can be used in part to pay for your time over the 48 hours (if you are freelance), or someone else's time if for example you need a technician. It can pay to hire equipment (but it cannot purchase equipment outright), we do recommend you try to borrow as much as you can for free to stretch that budget out. It can be used for transport (ie van hire) to get things to your space or (minibus hire) to get people there.
- **You must be aged between 18 and 35 years old and live or work in one of the following postcodes.** BD23, BD24, LA2, LA6, LA10, LA8, LA9, LA23, LA22, LA21.
- **Abide by Covid-19 restrictions and guidance in place in the space location at the time of delivery.** You by no means have to host a public event (e.g. performance or workshop) but if audience engagement/feedback is needed consider how you would do this in a safe way.

APPLY NOW!

Application deadline: **10am on Monday 15th February 2021**

[>> Click here to access the Application Form <<](#)

Please read the guidelines before filling in the application form. If you have any questions you can contact Manon Keir at hello@lakesanddales.org



WATCH THIS SPACE: APPLICATION GUIDANCE

Deadline: 10am on Monday 15th February 2021

Personal Details

- Please tell us your contact details.
- Your postcode - You need to live or work in one of these: BD23, BD24, LA2, LA6, LA10, LA8, LA9, LA23, LA22, LA21

Your Proposal

In no more than 500 words tell us about your amazing idea. Remember this is about testing and experimenting with space, so we are looking for unique ideas, full of innovation and imagination.

Please include the following in your proposal:

- What is your idea - tell us where the idea came from and why you think it's great!
- How are you putting culture and creativity at the core of your offer?
- What would be achievable at different levels of Covid restrictions?
- How do you propose to transform a space and put it back as it was within 48 hours?
- How will you connect and engage with the space?
- What do you hope to learn from being part of GPLD's Watch This Space pilot?

Collaboration

We think two brains are better than one and that really fantastic things can happen when you collaborate. Are you working with someone else on this proposal? Who and why? Tell us how you got together and how you'll pool your resources. If you don't have anybody to collaborate with we might be able to help pair you up with another applicant so that you can share and learn from each other during the 48 hours. This would be done in a safe socially-distanced way.

Budget

Please note this is not a grant, we will make payments on your behalf. Existing facilities available in each space do not need to be paid for from your £500 budget, but professional fees (such as technicians) and anything you need to transform the space (furniture, equipment etc.) needs to come from the £500. We hope that the 48-hour timescale will mean you can borrow rather than hire most things. Please list what you'll need and the cost of each item if applicable. We will help you find things for free where we can.

Equal Opportunities

Great Place: Lakes and Dales is one of 16 pilot projects across England which are funded by Arts Council England and National Lottery Heritage Fund and is therefore required to collect data to contribute to the overall evaluation of the Great Place Scheme. We will require some basic evaluation information from you at the end of the 48-hours. You can see the evaluation form you'll need to fill in [here](#).

Reference

This is a personal reference, it helps us understand your motivations. It can be provided by an employer, a teacher or tutor or a leader of a group you are part of, but it shouldn't be provided by a friend or family member.

Questions

If you have any questions you can contact Manon Keir at hello@lakesanddales.org

Rural barn, Stainforth



High St Cafe/Restaurant, Kendal

